

THE VOICE OF AMERICA'S BULLIED STUDENTS RETURNS WITH EXPANDED NEW EDITION

NEW YORK TIMES BESTSELLER

PLEASE STOP LAUGHING AT ME... One Woman's Inspirational Story

By JODEE BLANCO

What's the story?

Widely considered one of the nation's leading experts on school bullying and peer abuse/pressure, Jodee Blanco, author of *Please Stop Laughing at Me* (August 1, 2010; Adams Media) is credited with inspiring a grassroots movement inside America's schools. Referred to by many as "the anti-bullying bible," *Please Stop Laughing at Me* has set the standard in anti-bullying intervention and has defined itself as a modern day classic for students, parents, and teachers alike.

In this timely update of her powerful bestseller, internationally-acclaimed author and activist Jodee Blanco not only tells her moving story of childhood bullying, but also speaks about her continuing struggle to banish peer abuse. In an all-new Letter to My Readers, Reader's Guide, and Resources Section, she offers the latest information on:

- Cyberbullying, which affects 43 percent of teenagers (NCPC)
- Her in-school anti-bullying program, INJJA (It's NOT Just Joking Around!™)
- The "Adult Survivor of Peer Abuse"
- Where to go for help

Plus honest—and inspiring—feedback from the readers she's impacted.

What does it mean for your audience?

This unflinching, unforgettable memoir does more than simply chronicle how one child was shunned—and even physically abused—by her classmates from elementary school through high school. It reveals the devastating effects bullying has not only on its victims, but also on the students, schools, and communities in which it occurs—effects that can last a lifetime.

By revealing what it means to be the outcast, how even the most loving parents can get it all wrong, why schools are often unable to prevent disaster, and how bullying has been misunderstood and mishandled by the mental health community, Jodee Blanco raises a call to action, challenging readers to end peer abuse once and for all.

This harrowing tale of survival against insurmountable odds will shock, move, and ultimately inspire readers, and most significantly, offer a lifeline for teens suffering from the tragic effects of peer abuse.

It's time we all take responsibility for the harsh realities and long-term consequences of bullying—*Please Stop Laughing at Me...* shows how all of us can make a difference, starting today.

Who is the author?

Survivor, expert, and activist JODEE BLANCO is one of the country's pre-eminent voices on the subject of bullying. Inspired by the thousands of letters she receives from students, parents, teachers, and adult survivors, Jodee has become one of the nation's most sought-after keynote speakers, seminar presenters, and crises consultants. More than half a million students, teachers, and parents have participated in her acclaimed anti-bullying program It's NOT Just Joking Around™. Her story of survival and forgiveness has drawn the attention of the national media, as well as recognition from the United States government. Jodee is also the author of Please Stop Laughing at Us... One Survivor's Extraordinary Quest to Prevent School Bullying, the sequel to this book. Please visit Jodee's website, www.jodeeblanco.com, for more information.

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JODEE BLANCO IS AVAILABLE FOR INTERVIEW and BYLINE OPPORTUNITIES

To arrange please contact Beth Gissing
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JODEE BLANCO IS EMBARKING ON NATIONWIDE SCHOOL SPEAKING TOUR – beginning August 1 – for a list of markets please visit www.jodeeblanco.com

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